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TOUGHTON
P r e s s

Welcome to the Premier Issue of

The Stoughton Press!

Holiday / Winter 2010 ~ Volume 1 / Issue 1



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TOUGHTON
P r e s s

Free with Our Compliments Holiday *for* Winter 2010 Volume 1 / Issue 1

ALL AROUND STOUGHTON
DOWNTOWN
UPTOWN
&
EASTSIDE
for

NEW YOUTH
CENTER

HOMETOWN
HERO
ROLAND METZLER

REBIRTH of
ROSEMALING

BRINGING IT
ALL TOGETHER
STOUGHTON SPORTS



Stoughton Press Cover above for our Digital Edition!

(If it doesn't load properly, just close the digital window and try again!)

For our digital edition, some hints for a terrific reading experience:

First, once the paper loads on your screen,

click the third gray button from the left with double arrows!

This will go into full screen the magazine, making it easier to read.

You can magnify to zoom in or out at any time.

Large arrows at all outside margins easily move the page for you.

Hover any corner to turn the page!

Have fun and let us know what you think!

Back in the day (the 1990's), Wild Wings Way LLC published an all Rock County magazine called, ontheRock. The goal of the publication was to tell only good news, share the stories of the people and the small businesses of the area and to be the first publication to cover and deliver to all towns in the county. It was created by a handful of freelance folk, designed and published out of our farm house in Johnstown. Our company jumped into the wacky world of the web in 2007, expanding the same goals of the magazine, launching the DiscoverontheRock

eNeighborhood www.discoverontherock.com , ambitiously setting a goal to bring all the communities of the Heart of the Rock River Basin together for the first time. This continues to be an exciting work in progress.

Even though the newspaper and print industry is rapidly declining under the pressure of the digital age, we've always believed that even though technology is cool and fun, people naturally love to touch stuff, have things laying around the house, and collect things. The problem with print is that it often focuses on bad news and it relies on dollars from advertisers, but rarely tells their stories.

We are honored and thrilled to bring our print theory to Stoughton! The pages of this first edition of The Stoughton Press will share stories about local businesses we believe you'll visit, now that you know about the people who own them. We're also honored to host on-going columns by local celebrities and who's who.

This first edition was placed on the front porch of every home in Stoughton on Saturday, November 13th. It was delivered by Stoughton High School Key Club, as a fund raising and community support project. Thanks so very much to everyone who supports The Press. You so Rock! We're anxious to hear from you, our readers. Please take the time to email or write us your impression of our project, send ideas and suggestions.



Wild Wings Way LLC

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